Windows CE feature phone platform wins award

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Intrinsyc Software says its Windows CE-based feature phone platform, <u>Soleus</u>, has been named "Partner Software Solution of the Year" by Freescale Semiconductor's Wireless Developer Network. The award was presented at last week's annual Freescale Technology Forum (FTF) in Orlando.

According to Freescale, the award recognizes Intrinsyc's "support of the growing market for wireless products based on Freescale's

high performance i.MX31 multimedia applications processors."

Intrinsyc says it worked closely with Freescale to integrate Soleus with the i.MX31, creating a complete system for handset development that can be rapidly scaled to future single-core phone designs based on Freescale's mobile phone silicon. The combination of Soleus with the i.MX31 enables OEMs (original equipment manufacturers) and ODMs (original design manufacturers) to quickly deploy a variety of Windows CE-based mobile multimedia devices, according to Intrinsyc.

Randy Kath, Intrinsyc's VP of Mobile Software Products, stated, "Through working with Freescale we have expanded our Soleus solution and strengthened our relationships with device manufacturers and network operators worldwide, as more phones are powered by Freescale's wireless and mobile technology."